

**Red Line = Safe Zone for Artwork**

**Blue Line = Approximate size of 15 by 18 Rally Towel**

**Black Line = Artwork Bleed Area (must be filled)**

**\*\*\* Use swatch below for a BLACK print  
or use values C=50, M=50, Y=50, K=100**

If other values are used,  
print may appear  
dark gray instead of black



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print may appear  
dark gray instead of black

**!!!READ ME!!!**

**DIRECTIONS FOR TEMPLATE USE:**

*(Any art submitted incorrectly will be sent back to customer for completion)*

**1. Place ART/IMAGE in layer named “Art Here”**

**2. SAVE as Illustrator EPS file**